Paris2024 Proposals:

Proposal #1: Community-based Art Project: "TOGETHER"

Statement of Intent:

"Together" will be a unique community-based collaborative art project that will create a powerful and energetic image that embraces the ancient Olympics, celebrates the modern Olympic and Paralympics Games and promotes the Olympic values of Respect, Friendship and Excellence in both the final image produced and also in the process of how it will be created. **"Together"** will celebrate diversity and inclusion in today's modern sports world capturing all 3 of Paris 2024's main goals of *Participation, Legacy and Celebration.*

The image will contain 3 discus throwers: The original male Discobolus (ref #6) – a tribute to the ancient Olympic games – a female discus thrower – an acknowledgement to gender equality in the Olympic movement – and a paralympic discus thrower – recognition of inclusion in today's Olympic / Paralympic movement.

The Olympic Rings, French flag and Paris skyline will also be integrated into the design to create a final overall image that embraces Paris 2024's visions of how sport can – and has - changed lives, arouses emotions making life more intense and celebrates how sport (the Olympics) has changed from the ancient Olympics to today's modern more inclusive Olympic and Paralympic Games, which in turn promotes healthier and more fulfilling lives and encourages society to be more inclusive - leading by example.

But what will make this image truly unique is how the image becomes visible and the process: The entire artwork will be comprised of upper- and lower-case letters, capitalized and cursive words and numbers. (Examples: page 10)

The overall design of the picture will be created ahead of time as a roadmap to help guide the participants so they know where to use coloured pencils, coloured pens or paint and also what colour(s) range they should use – there will be some limitation /restriction here to ensure the overall design works. But as far as what letters, words and numbers are used throughout the work that it is completely up to the participant(s): They can write the Olympic values, their favorite athlete's name / favorite sport, their name, birthday, whatever they want, in whatever language they want – anything that will make it really personal.

Any age group can take part in the **"Together"** art project with the proper preparation and guidance on the activity day(s). Ideally for the project to really embrace the name **"Together"** the project should include a school for children/young people (ages 6-11) AND a community center with a diverse audience AND a club for senior citizens – thereby really embracing the concept of *participation, diversity and inclusion.*

Implementation:

Once the number of participants is known and the number of days the project is designated to complete the exact size of the image can be determined. Assuming 24 to 36 people for 2 to 3 days I would estimate the complete image, size would be something around 60" x 120" +/- but would be broken up into 10 to 12 pieces so that each piece / panel of 20"x 30" could have 2 to 3 people working on each one at the same time.

Each panel would be a assigned a number from 1 to 10 (or 12) so the 2 (or 3) people working on the piece could see on a master computer screen where their piece fits with the others. Every hour or two during the project a photo of each panel being worked on is taken and updated to the computer screen so that everyone can see how their piece looks in the full image. So, while individuals are personalizing their panel, they have to be aware of what others are doing and work as a collective.

In addition to having an outline of the discus throwers, Olympic rings and the Paris skyline – where the participants can write, draw or paint in cursive - there will be a grid laid out over the full image in the background and foreground to help visually separate the spaces and ensure a good fit when the panels are put together – numbers and capitalized letters / words can be used in the squares forming this grid.

This would be easy to set up, run and break down each day, whether it is at one or multiple locations: The full image would be drawn-out and divided into panels with the grid and outline marked out on good quality, thick archival paper and taped on to a light weight foam core board or cardboard. Each pair or groups of three would then get a set of coloured pencils, a set of thick/medium/thin coloured pens, a few small paint brushes and a few small tubes of acrylic paint for highlighting.

*Aside form a location(s), tables and chairs the only additional items needed would be a mobile phone with a camera, a computer, paper towels and a few small cups/bowls for water to clean small paint brushes.

When the collaborative artwork is complete the image can quickly be put together digitally and seen virtually around the world. The participants can show their enthusiasm and energy by sharing their creativity with everyone, everywhere celebrating the past, present and future and inclusion in Paris 2024's spectacular and revolutionary Games **together.**

The physical artwork can be displayed by putting each panel into a frame and arranging to see full image.

A time lapse video can be also be created and released later reveling the process of how the image(s) came into being.

#1. Preliminary drawing / illustration for "Together" Community based art project Proposal
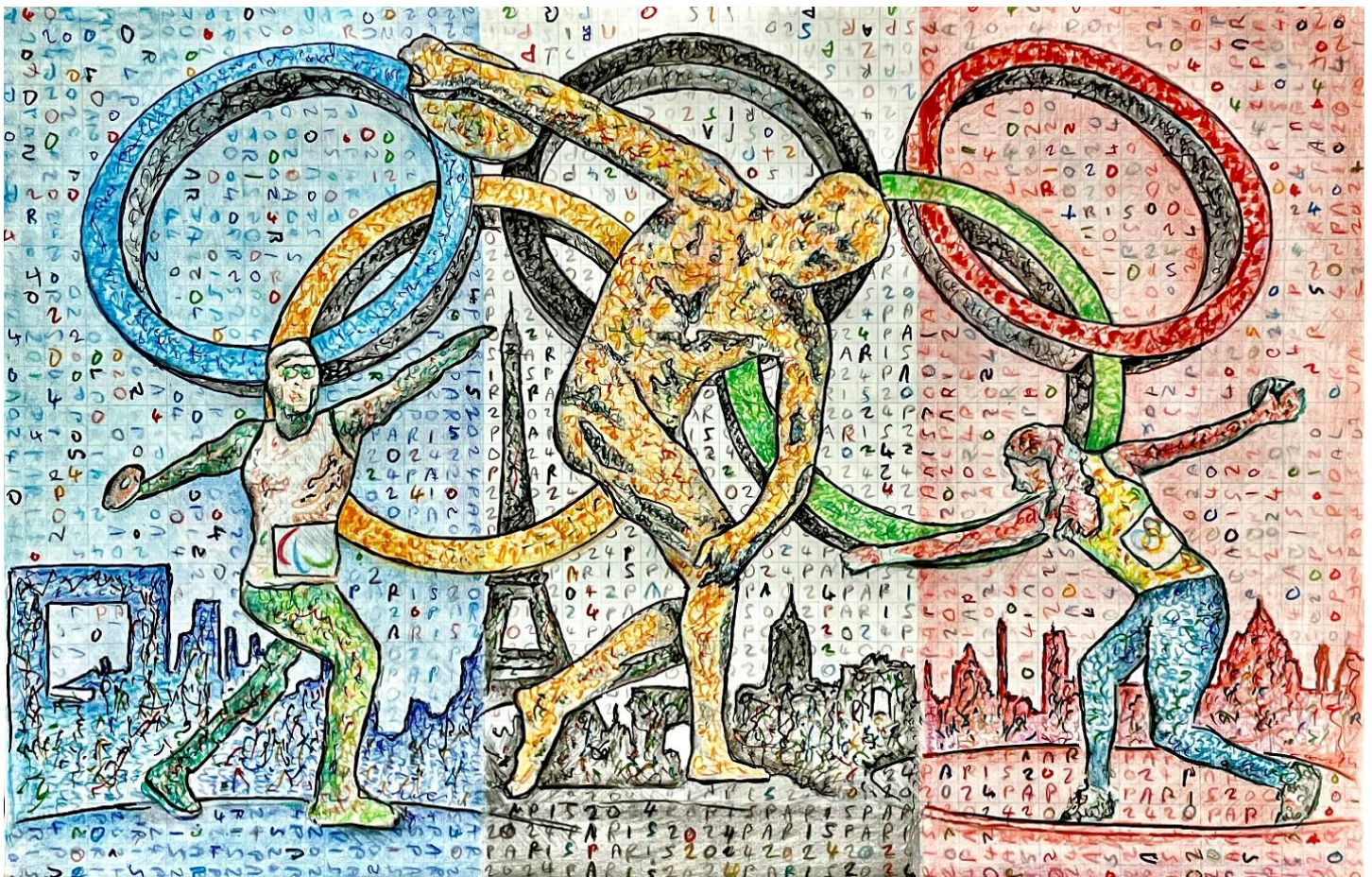
#1A. Preliminary drawing / illustration for "Together" Community based art project Proposal

Example of how the total image can be divided up to work on and then put back together to display.
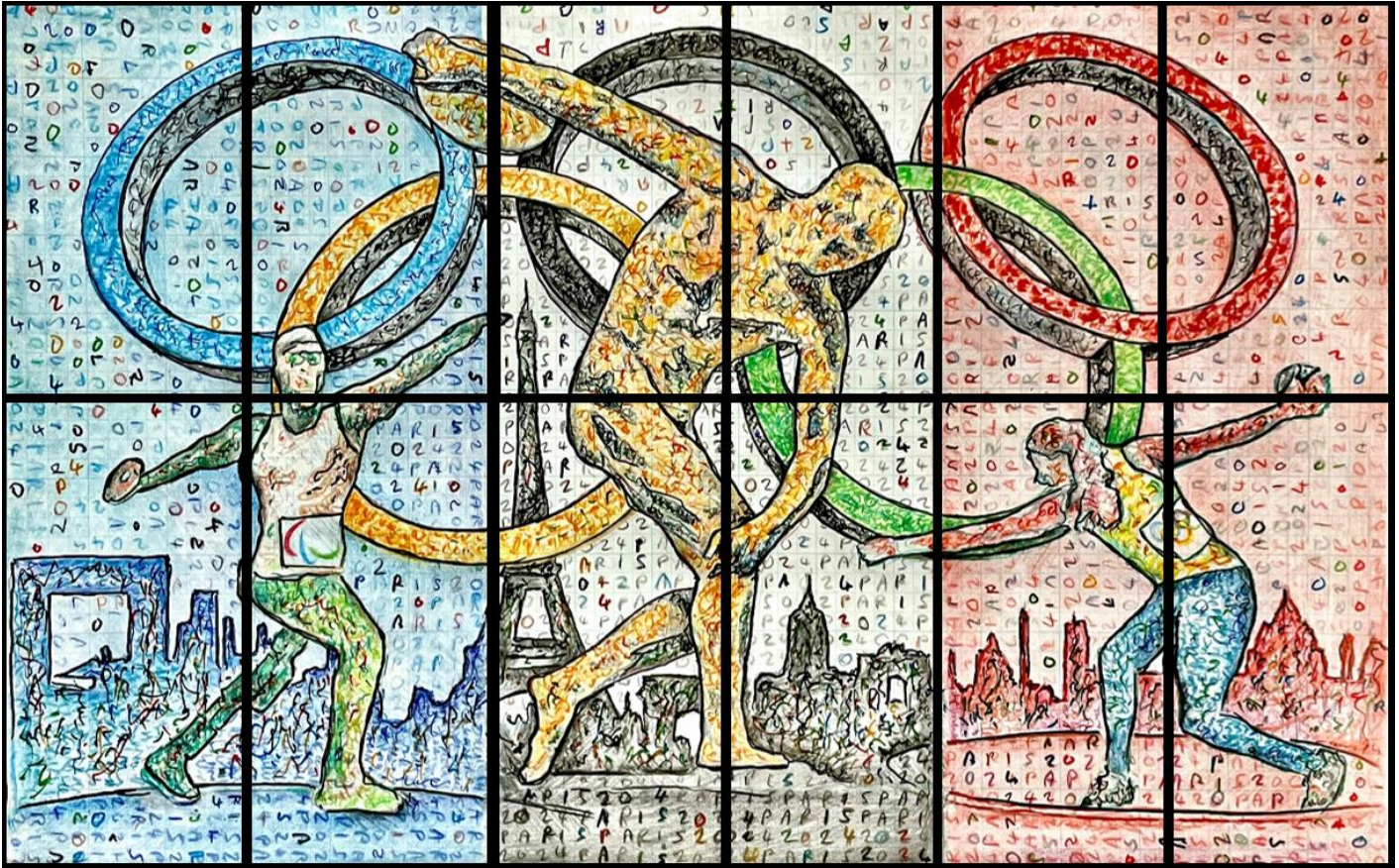
Preliminary Budget for Proposal #1: **"Together"** Community based art project.

$3600…Material costs for 12 sets* of supplies (12 x $300)

*Each set of supplies includes one piece of archival paper, a foam core board, a range of colour pencils, colour pens and colour paints and a few paint brushes.

$4200* to $6000 Framing costs.

* To physically exhibit all the pieces, you will need 12 frames with plexiglass to display the finished piece(s) properly in a physical space. I would estimate framing 12 pieces at $350 to $500 per frame +/-.
If we can use "off the shelf" standard frames it will be a lot cheaper than having to get 12 custom frames made.

Proposal #2: Individual Art Project:

"Run, Jump, Throw".

Statement of intent:

This proposal involves creating a set of 4 unique pieces of artwork that collectively celebrate sports history, Olympic values, inclusion, equality and Paris 2024's vision(s). These works combine ancient Olympic history and imagery with modern Olympic and Paralympic history in a contemporary artistic format. By combining the two universal languages of sport and art I want to inspire future generations and leave a valuable legacy that celebrates the past and the present as we look forward to the future. I want to harness my enthusiasm, energy and passion as a lifelong athlete and sports artist and capture and express through visual imagery my deepest and most intense emotions, with the ultimately goal of sending a message to everyone, everywhere to get involved in sports from the physical side as an athlete, coach, spectator or supporter or from the artistic stance as to looking at sports and athletes as legitimate subject matter for educational and artistic investigation, inspiration, interpretation and expression.

The details:

The images collectively celebrate the world and Olympics oldest physical competition(s) – categorized today as athletics or Track & Field (my sport) – which goes all the way back to 776BC. The pieces highlight the basic 3 elements of the sport: *Run, Jump and Throw*. All 4 pieces recognize and acknowledge today's new reality of gender equality and inclusion in the sporting world and combine a variety of elements from France and Paris form their national flag, to Paris' iconic historic buildings, landmarks, cobbled streets to its worldwide renowned nickname as the "City of lights".

#1. Preliminary drawing / illustration for Proposal #2: Individual Art Project: "**Run, Jump, Throw**"
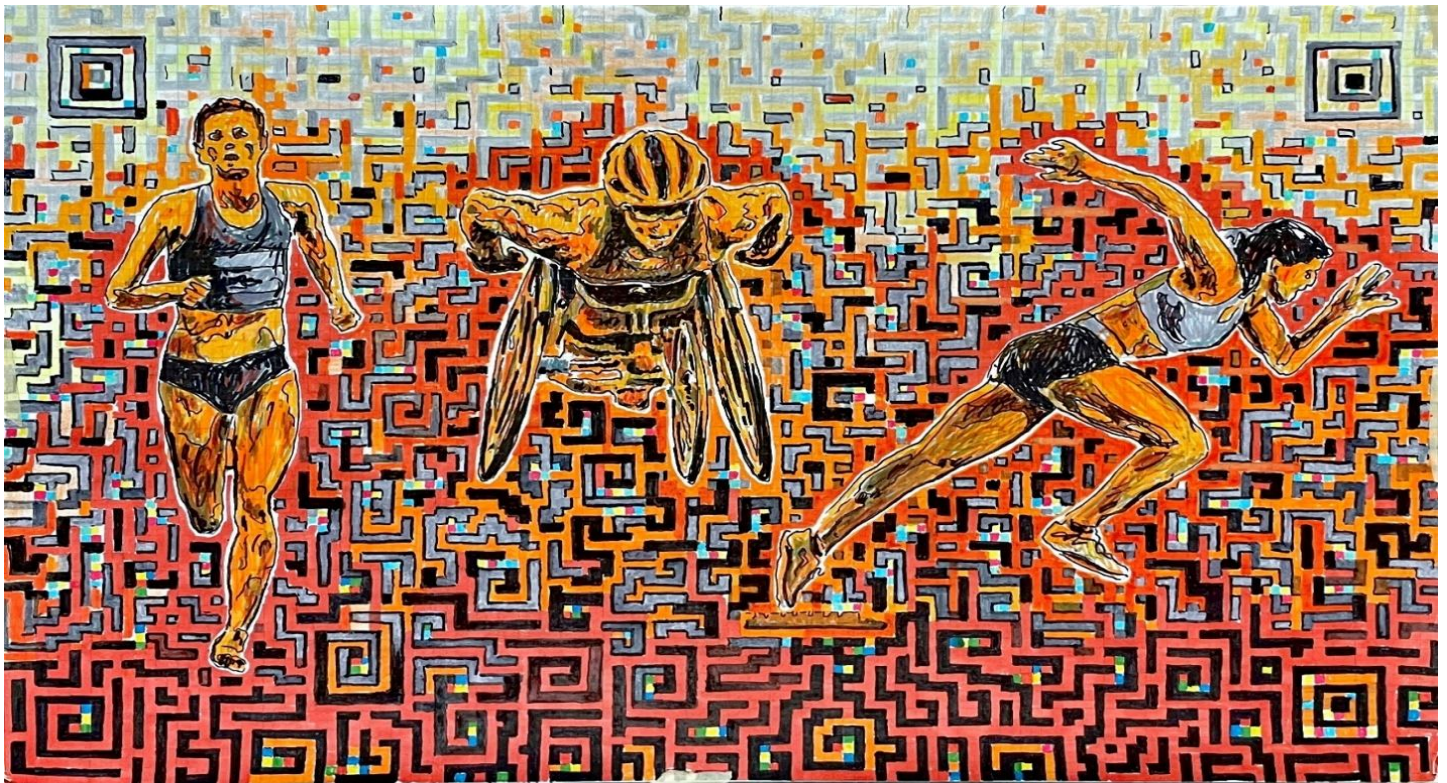
In this image the cobbled streets have morphed into a design inspired by the Greek key design (Ref #4) from the ancient Olympics and todays all too familiar QR code(s). The runners were inspired by ancient Greek and Roman imagery (Ref#1) of male figures running. The colour palette for this piece will be in earthy oranges yellows and black, which again is in reference to the colours used to create the images on ancient artifacts. The image depicts male, female and paralympic runners – representing equality and inclusion in today's modern world.

#2. Preliminary drawing / illustration for Proposal #2: Individual Art Project: "**Run, Jump, Throw**"
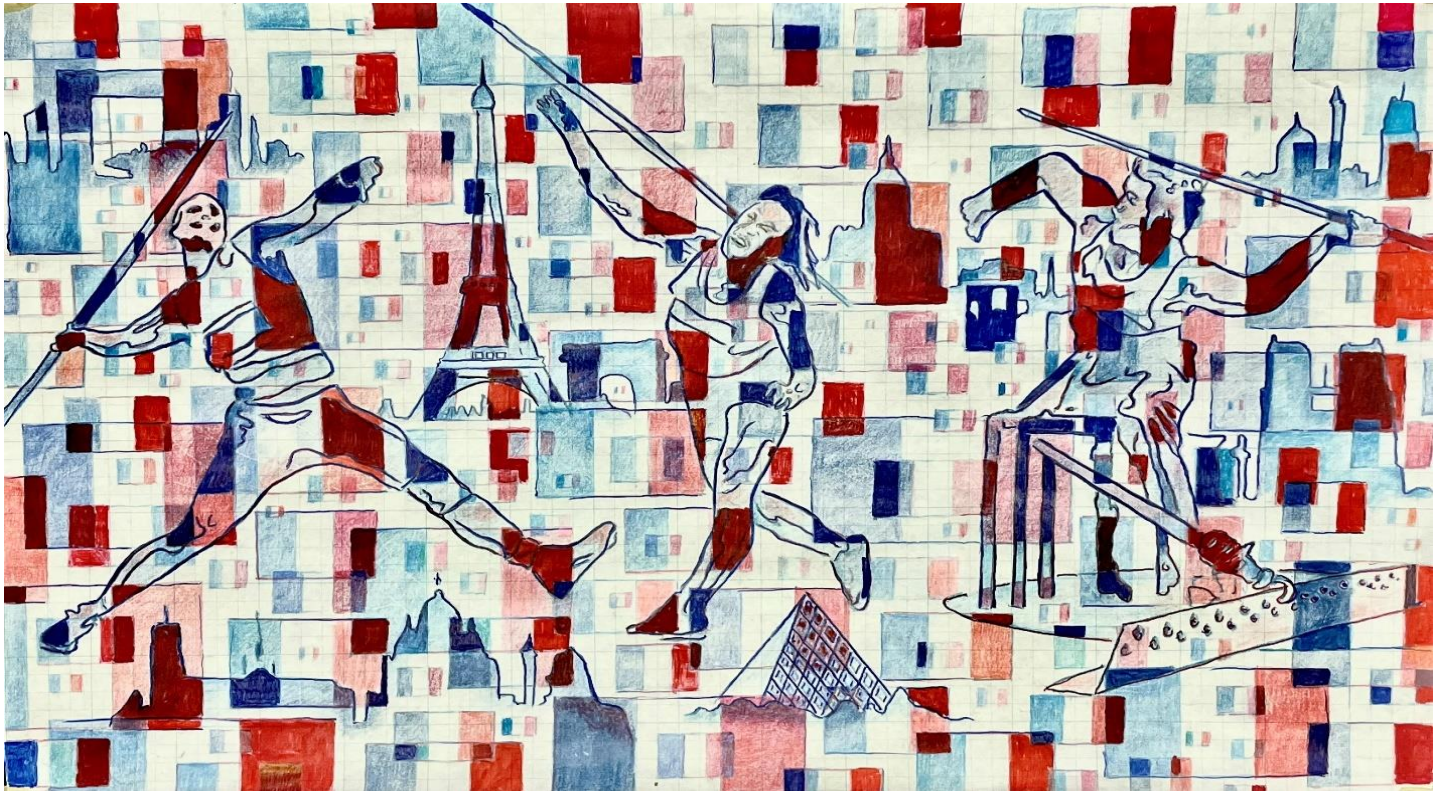
This piece is inspired by one of the posters from the 1924 Paris Olympic Games (Ref#7) that had a single male javelin thrower (my specific sporting event) and some notable Paris landmarks in the distance. In this piece the idea is to have both genders represented and a paralympic thrower in the image, mixed in with notable Paris / French landmarks and intertwined with 100 French flags of different sizes and optical depths which represent the 100 years since the last Paris Olympic Games.

#3. Preliminary drawing / illustration for Proposal #2: Individual Art Project: "**Run, Jump, Throw**"

In the ancient Olympics they had male long jumpers that carried small hand weights when they jumped (Ref image #3). Today we have long jump, triple jump and high jump that both men, women and Paralympians participate in – all are represented here in mid flight over the Paris skyline. Each figure will be created using cursive words (Ref: page10) The colour palette for the jumpers will be earthy oranges, yellows and black – the same colours used to create the images in ancient artifacts images (Ref#2). The background will be comprised of "0's" and"1's"in reference to computer code (modern technology) juxtaposed with the foreground (Paris skyline) with larger squares - which are a reference to ancient Greek and Roman mosaics - with capitalized letters & numbers embedded in them.

#4. Preliminary drawings /illustration for Proposal #2: Individual Art Project: "**Run, Jump, Throw**"

Inspired by the iconic Discobolus from the ancient Olympics this image will have a male and female Olympian discus thrower and a Paralympian represented intertwined with a multitude of different coloured and different sized rings and circles that are a reference to the discus, the discus throwing circle and the rings of the Olympic ring logo. The idea here is to create a symbolic crowd cheering for the athletes AND a visual field of colour and lights – a reference to celebration, participation and Paris the "City of lights".

Preliminary Budget for materials for Proposal #2: Individual Art Project "Run. Jump. Throw"

$2700 ………….4 Canvases $250 per ($1000), 5 brushes $20 per ($100), Acrylic paint $250 per canvas ($1000),

4 High resolution flatbed scans $150 per ($600)

Sport and Art Bio

Roald Bradstock is a two-Time Olympic javelin thrower and 3-time Olympian artist known in the media as the "Olympic Picasso" for his award-winning sport related artwork, hand painted competition outfits and "performance art" throwing world records. In 1968, aged 6, he knew he wanted to be an Olympian and despite being diagnosed with spina bifida and hydrocephalus that same year and told to avoid sports he was undeterred. Using his creativity, he developed unique exercises and throwing technique to work around his limitations and maximize his potential.   Now in his 60's, and still competing, he has amassed 50 National, International and World Records for throwing - javelins and other objects.

Bradstock got his advanced (A) levels in Art and Sculpture in high school and college in England while smashing records on the athletics field and becoming an international athlete. He then got his Studio Art Degree in America specializing in drawing, painting and print-making while training for and competing in his first of 2 Olympics ('84, '88).

In 1999 Bradstock began experimenting and blending elements of the seemingly 2 polar opposite worlds of sport and art. In the art studio he began focusing on sport and athletes as his subject matter and in the gym and on the track he began using concepts and elements from the art world such a rhythm, harmony, balance and visualization in his training with extraordinary results.

In 2000 he became an Olympic artist, representing the USA in an international exhibition and competition as part of the 2000 Sydney Olympic Games.

For the past quarter of a century, he has worked on combining his two passions of sport and art on and off the field, blending the two universal languages of sport and art into one.

As an athlete he has won World Championships and broken dozens of records while wearing specially made hand painted outfits with matching painted "optical" javelin.

As an artist he has now been involved in 3 Olympic Games creating and exhibiting his artwork and has worked with several national governments organizing and running sport and art educational workshops and exhibitions.

Sport and Art Resume

Chair: World Olympians Association (WOA) Arts Committee (OLY Arts)
Executive Director: Al Oerter Foundation (AOF) / Art of the Olympians (AOTO)
Ambassador: Sporting Heritage (UK)
Member: Olympic Culture & Heritage Commission (2017-2022)
Olympian Artist-in-Residence: 2020(1) Tokyo Summer Olympic Games
Olympic Artist-in-Residence: 2018 PyeongChang Winter Olympic Games
Olympic Sport Art Ambassador: UK Government Youth Sport Trust (YST) / (2006 – 2012)
International Sports Artist of the Year (2003)
Olympic Artist (USA) **Representative**: International Olympic Exhibition & Competition (2000)
Gold Medalist: United States Olympic Committee (USOC) Sport Art Competition 2000
Olympic Athlete (GB): 1984 & 1988
Olympic Athlete Alternate: 1992 / (GB), 1996 / USA
Olympic Trials Competitor: 1984, 1988, 1992, 1996, 2000, 2004, 2008, 2012

Education

Studio Art Degree: Drawing/Painting/Printmaking **–** Southern Methodist University (SMU)
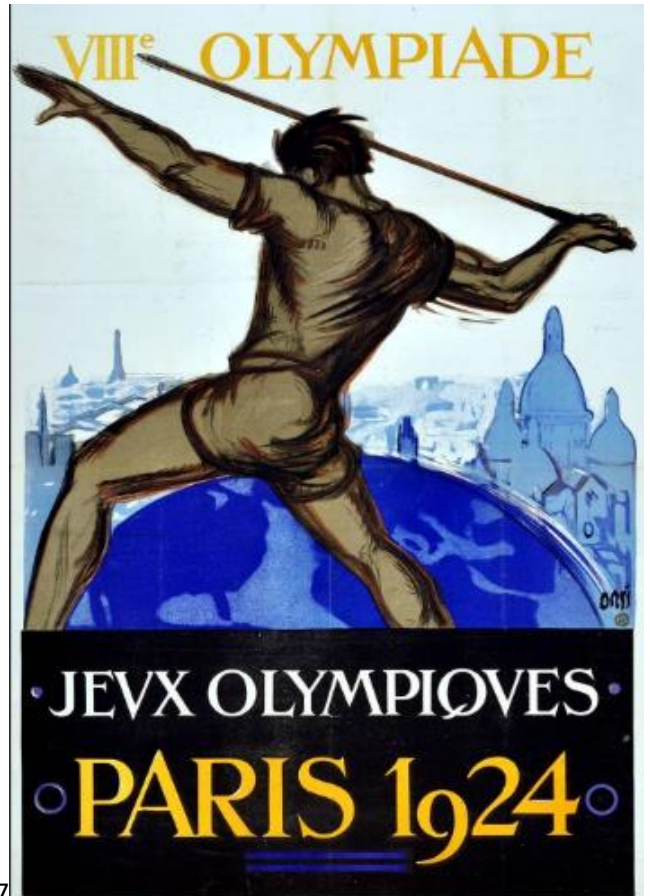**Advanced (A) Levels:** Art (Drawing/ Painting) & Sculpture
Advanced/Ordinary (AO) Level: Art History

Reference images for proposals:

#1

#2

#3

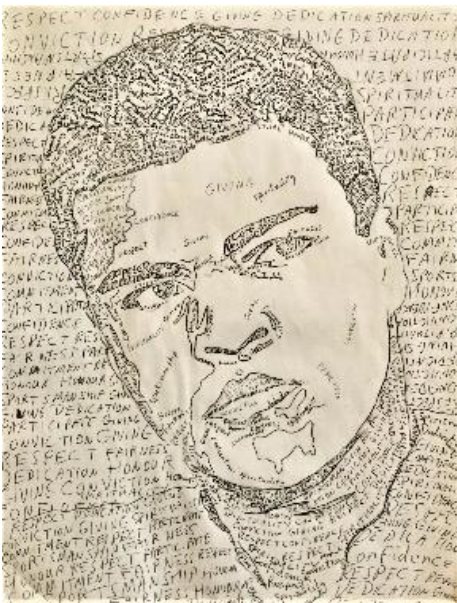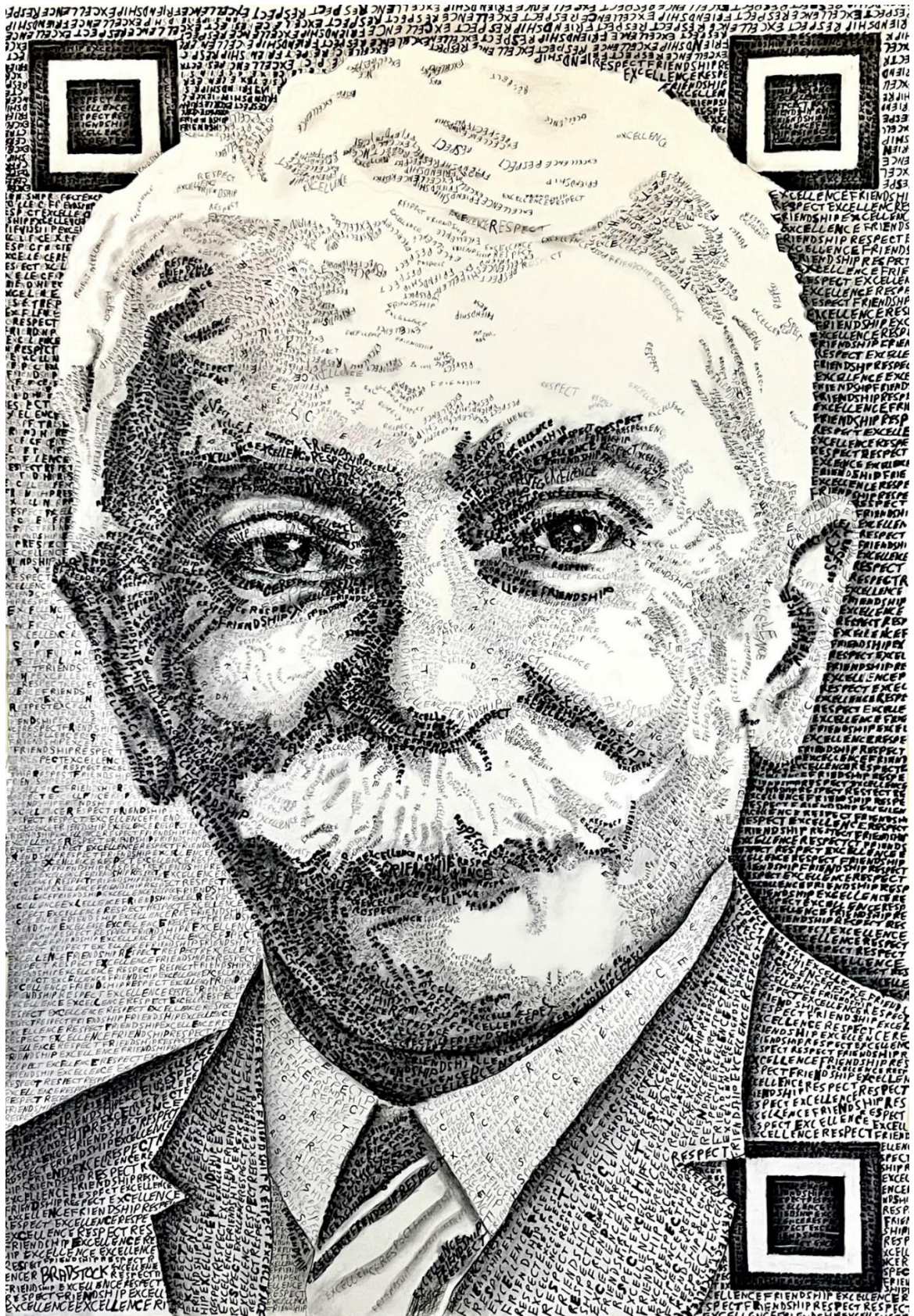
#4

#5

#6

#7

#8

#9

#10

#11

Examples of Images created using words

Artist Images:

BRADSTOCK